



Sponsorship Level Information Keystone State Literacy Association

KSLA Conference 2022
Hershey Lodge and Conference Center
November 27-29, 2022

Your company has the opportunity to not only sponsor the KSLA conference, but sponsor KSLA the entire year. These sponsorships offer numerous opportunities to communicate directly with our KSLA members and conference attendees. Please consider one of our sponsorship tiers and events below and make a difference in the lives of teachers and children!

Benefits	Gold \$5,000	Silver \$3,000	Bronze \$1,000
EXHIBIT TABLES			
Complimentary 8-foot exhibit tables	4	3	2
Preferential placement of exhibit tables	X		
CONTACT INFORMATION			
Copy of contact information for conference attendees PRIOR to the conference	X		
PUBLICITY			
A link to your website from the KSLA website	X		
Podium introduction and brief presentation by your lead corporate executive during one keynote session	X	X	
Company recognition (name and logo) under sponsorship category in the preliminary program	X	X	X
Free prominent ad placement in conference program	FULL COLOR	FULL B/W	HALF B/W
Podium and general session slide recognition	X	X	X
Special recognition as a sponsor in the conference program	X	X	X
Recognition signage for booth	X	X	X
Recognition in Spring and Fall issues of <i>The Keystone Reader</i>	X	X	X
MEALS			
Lunch AND dinner tickets for all registered representatives from the company	X	X	